



1. **Save \$500 per year in reduced energy costs.**

A half-inch of scale build up on hot water heating elements is not uncommon and reduces heating efficiency up to 60% by acting as an insulator. Up to a 60% increase in your hot water bill results. In the average household that can add up to at least \$200.00 per year for increased energy costs. In addition, the scale can cause the elements to overheat and burn out. A new hot water heater can easily cost \$1000.00. If it lasts ten years, that equates to a cost of \$100.00 per year. Scale buildup can also destroy fixtures and appliances like your dishwasher and washing machine, costing an additional \$200.00 per year in repair and replacement costs. Total savings through scale reduction? \$500.00 per year.

2. **Save \$240 per year for a cleaner clean.**

Soap and cleaners mix faster and more completely with water filtered and structured by TahoeWaterFilters. Cleaning products cost a household \$600 to \$1200 a year depending on the number of people and the type of products purchased. This cost can be reduced by 40 to 50%, or at least \$240.00 in annual savings. Dishes, silverware, glasses, your skin and hair all rinse fast and more completely using less water for a cleaner clean. Clothes last 30 to 50% longer because they come out cleaner with shorter wash cycles and no harsh chlorine bleach, saving water. Minimum savings for cleaning: \$240.00 per year.

3. **Save \$600 per year in Bottled Water costs.**

Bottled water costs add up fast for the average house hold. The cost for bottled water continues to rise with oil prices because of the transportation and manufacturing costs of bottled water. It is not unusual for a family to spend \$600.00 a year on bottled water. To add insult to injury, 20% of bottled water is worse or no better than ordinary tap water. In addition, water bottles leach chemicals into the water and are a burden on the environment.

4. **Save \$160 per year by reducing chemical use and waste.**

Our filter systems are as green as can be. There is no wasted water or salts used. Traditional water softeners use salt to soften water then discharge it into the environment. Salt costs between \$5 to \$20 a bag. It is not unusual to use over 30 bags a year. Add \$10 for wasted water. Some regions have even banned chemical water softeners because of the salt discharge. Reverse osmosis systems waste from one to five gallons for every gallon purified, amounting to thousands of gallons of wasted water each year. Potential savings: \$160.00 per year.

5. **Health benefit: Priceless.** Health claims are not allowed by the Federal Trade Commission and some states. Therefore TahoeWaterFilters makes no health claims on the effects of using water filtered by our systems on your health. We leave it up to our customers to put two and two together. The news is out, chlorine is not good for you or the environment. Your body is 70% water. Shouldn't the water you drink be pure living water filtered by TahoeWaterFilters.com? Health benefit: Priceless.

6. **Lifetime warranty** to offer you the assurance that you are the owner of the highest quality whole house water purification system available today.